Introduction to



Snap-On Smile…

TRANSFORMING SMILES…





TRANSFORMING LIVES…










Maddie Brittingham -Before


Maddie Brittingham -After





























Positioning Statement

Snap-On Smile is a removable, multi-purpose appliance that requires no preparation or altering of tooth structure, no injections and no adhesives. It is non-invasive, making it completely reversible.



U.S. Patent No. 7,357,637, and other U.S. and foreign applications pending and granted.

AUGUST 2010

Launch of National Television Campaign



WE'VE DONE THIS BEFORE

Rembrandt, LUMINEERS & now Snap-On-Smile

Our national television campaign will reach into millions of homes.

Our TV and Web based activities are already driving thousands of patients to Snap-On-Smile

The Snap-On Smile Solution

Four Major Modalities



Cosmetic Smile Enhancement



Cosmetic Partial Denture



Implant Temporary Restoration



Raising Vertical Dimension

Innovation and Technology



Over five years of
Research and Development

State of the art manufacturing

Each unit custom designed and checked for occlusion and esthetics



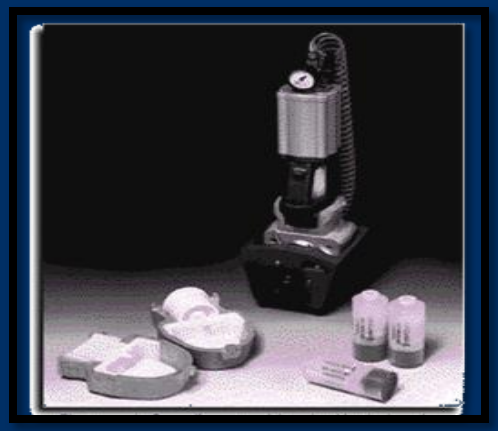
Fabrication

Next, the technician creates the appliance in wax in accordance with the doctor's instructions.
Each appliance is customized during the wax-up phase

- Tooth shape and size
- Embrasures
- Facial, lingual, and occlusal anatomy
- Emergence profile



Fabrication



Next, the appliance is cast is acetyl resin



Finally, each appliance is finished, polished, and sent for Quality Control assessment

Material

A Unique, Proprietary Formula



Crystallized Acetyl Resin



Heat Resistant
Stain Resistant

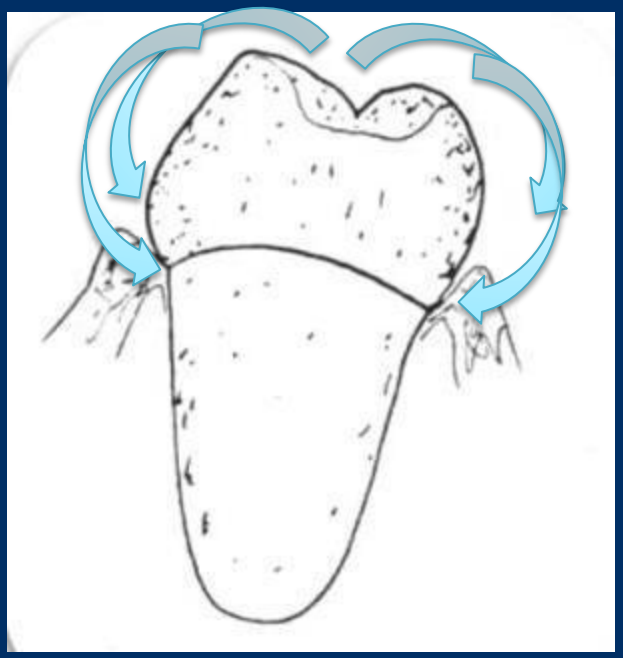
Material-Process

Proven with years of patient satisfaction



Retention

Completely Tooth-Borne Retention



Uses the heights of contour of the tooth for retention and literally “Snaps-On” at the gingival 3rd

Custom Made Appliance

This is not a suck down or vacuum form process.



- Perfect in place of a flipper with no palatal coverage
- Very thin on lingual aspect – does not impinge on patients' speech
- Patented taper design provides strength and beauty

Occlusion

In cases where we are opening vertical, the holes of the occlusion are closed and this allows the doctors to open a patient's bite in a more predictable and esthetic manner.



Occlusion

Lingual Windows

- **To maintain the patient's natural bite, the occlusal aspect of the appliance is opened over the posterior teeth**



Occlusion

Lingual Windows

- **In cases of a deep bite, openings can be placed on the lingual surface of the anterior teeth**



Custom Made Appliance

No blanching or irritation at the gingival level



Snap-On Smile meets but does not impinge upon the gingival margin

Contraindications

Contraindications

Severe Periodontal Disease



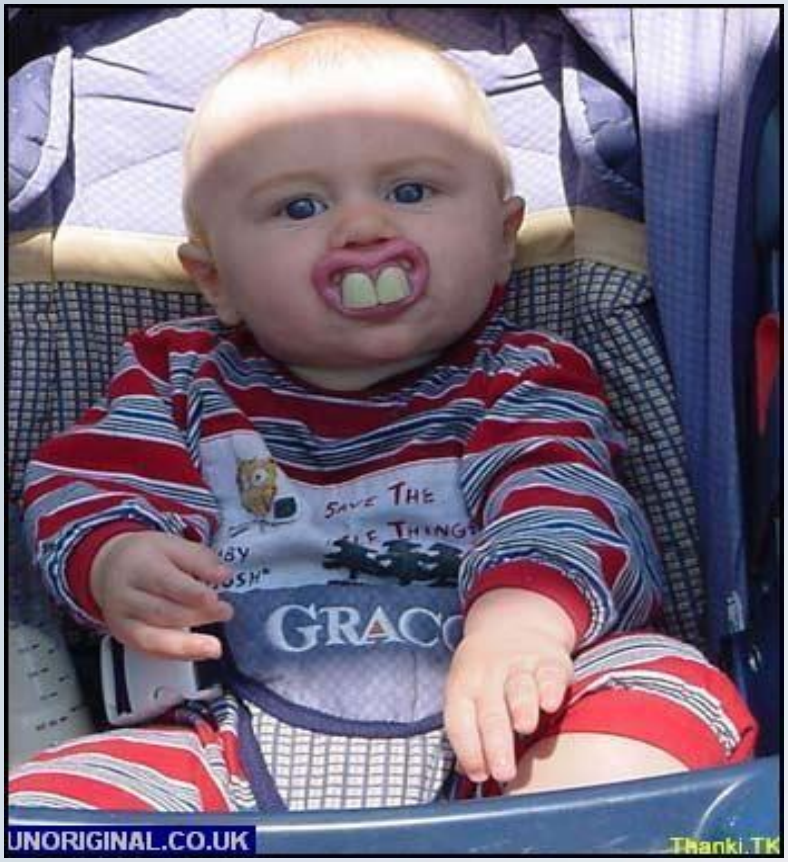
- Pocket depths or attachment loss over 6 mm
- Grade II, Grade III
- Mobility of Class II or Class III

Contraindications

Severe Protruding Teeth







INTRODUCTION TO SNAP-ON SMILE

Contraindications

Edentulous Cases





Treatment Planning For the Future

Patient Candidate Screening

THIS PATIENT...	YES	NO
is missing teeth		
rejected an extensive treatment plan		
is unhappy with the aesthetic of his/her smile		

If you check yes for any of the following conditions...



...this patient is a candidate for a Snap-On Smile appliance!

needs periodontal splinting		
is getting implants		
wants a great smile for an upcoming occasion		
wants to preview an invasive cosmetic procedure		
needs a cosmetic gingivectomy to correct a gummy smile		
has crooked teeth but doesn't want braces		
is elderly and cannot undergo extensive restorative work		
currently takes medication prohibiting invasive procedures		
grinds or clenches his/her teeth during the day or at night		
wants a quick confidence boost		

Snap-On Smile is an esthetic cosmetic device. The suitability of the product and any clinical use of the product is, of course, between the dentist and the patient.

DenMat Smile Continuum



Treatment Planning



- Reclaim Your Patients with Snap-On Smile!
- Acts as a preview for potential LUMINEERS patients
- Catalyst for accepting extensive treatment plans.
- For patients undergoing implant placement

Treatment Sequencing

Snap-On Smile May Be a Transition to Other Treatments



PATIENT PRESENTS



snap-on smile
Multi-Purpose Restorative Appliance



LUMINEERS

DenMat Smile Continuum



Before



Snap-On Smile®



LUMINEERS ®

DenMat Smile Continuum



Before



Snap-On Smile®



LUMINEERS®

“Close to 80% of my Snap-On Smile patients convert to LUMINEERS!”

Leyla Fazeli, D.D.S.

Santa Ana, CA

The Snap-On Smile Solution

Four Major Modalities



Cosmetic Smile Enhancement



Cosmetic Partial Denture

Snap-It!



Implant Temporary Restoration



Raising Vertical Dimension

Virtually any patient looking for an affordable cosmetic alternative to permanent dental work is a Snap-On Smile candidate!

Cosmetic Smile Enhancement

Case Studies & Modalities

Cosmetic Smile Enhancement



Case Studies & Modalities

Cosmetic Smile Enhancement



Removable Cosmetic Partial Denture

Snap-It!

Case Studies & Modalities

Cosmetic Removable Partial Denture



Case Studies & Modalities

Cosmetic Removable Partial Denture



Case Studies & Modalities

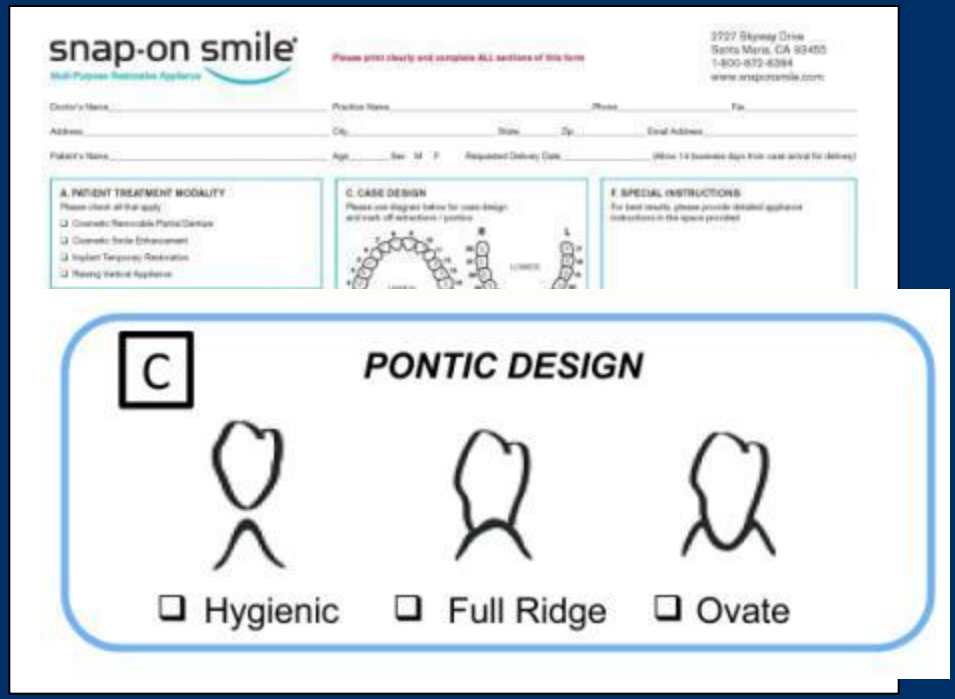
Cosmetic Removable Partial Denture: Flanges



Implant Temporary

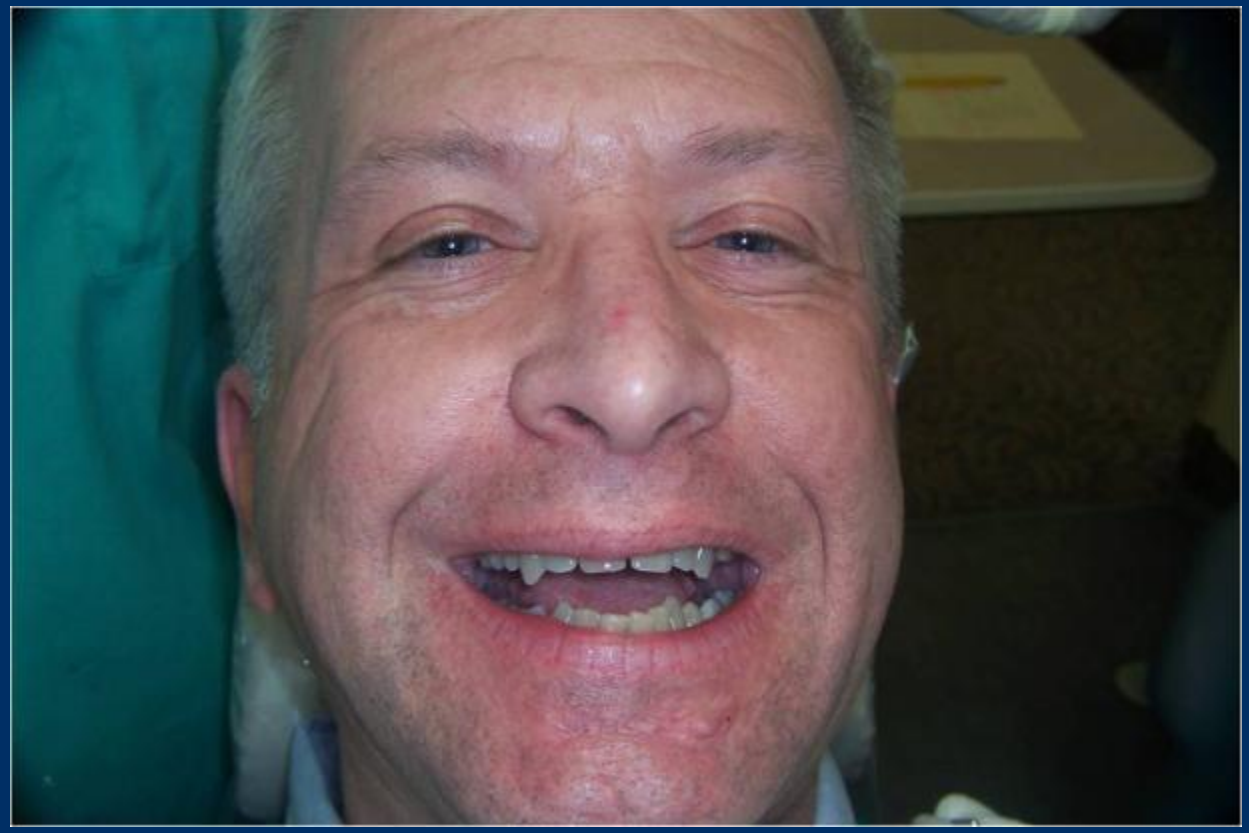
Case Studies & Modalities

Implant Temporary Pontic Designs



Case Studies & Modalities

Implant Temporary



Case Studies & Modalities

Implant Temporary

Cosmetic Abutments



Treatment Sequencing





Raising Vertical Dimension

Case Studies & Modalities

Raising Vertical Dimension



Raising Vertical Dimension



Snap-On Smile®

Snap-It!™ Appliance



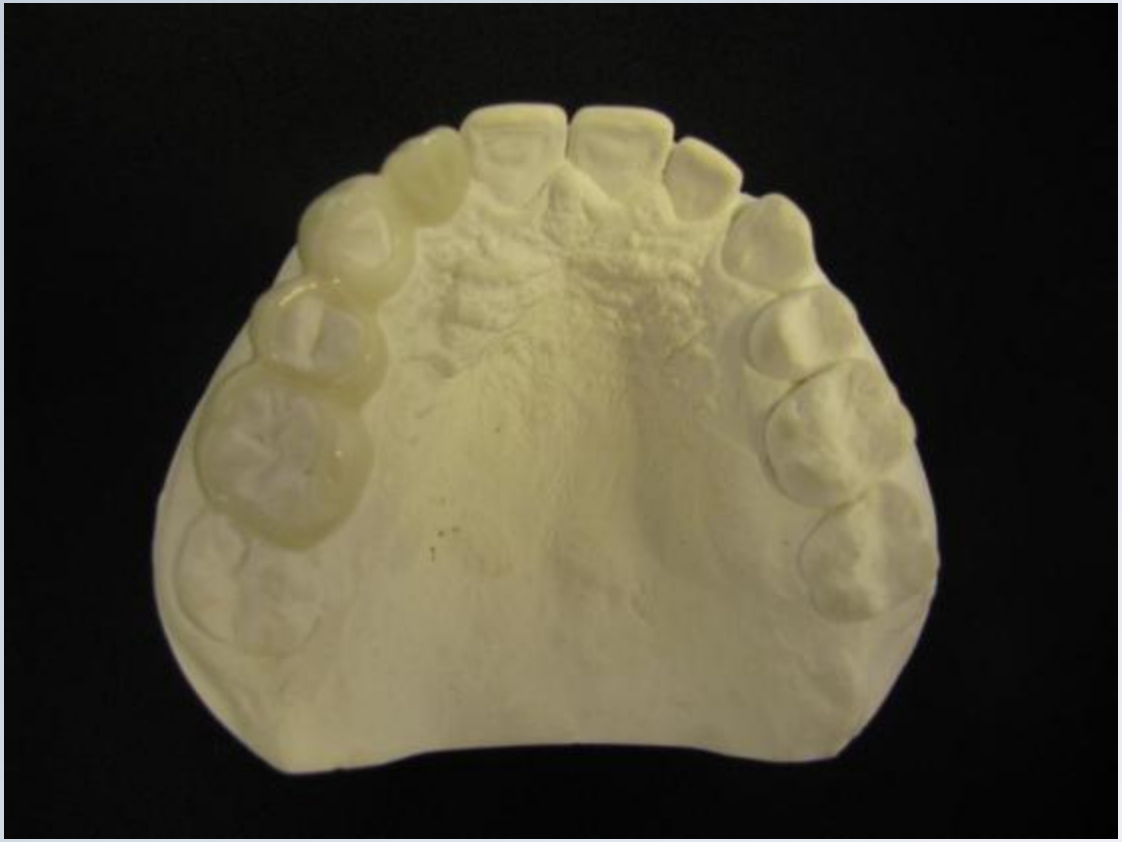
Bye, Bye Flipper!



Case Studies Quadrants



Case Studies Quadrants



Snap-It! Implant Temporary



Snap-It! Implant Temporary





Snap-It! Implant Temporary



Case Walk-Through

Evaluate the Patient



Impression





- Using heavy material, fill tray from back to front.

Impression





- Using light-bodied impression material, fill impression tray over all tooth areas and entire palate.
- Cover teeth with impression material. Start on buccal, next lingual or palatal, then occlusal surfaces.

Impression

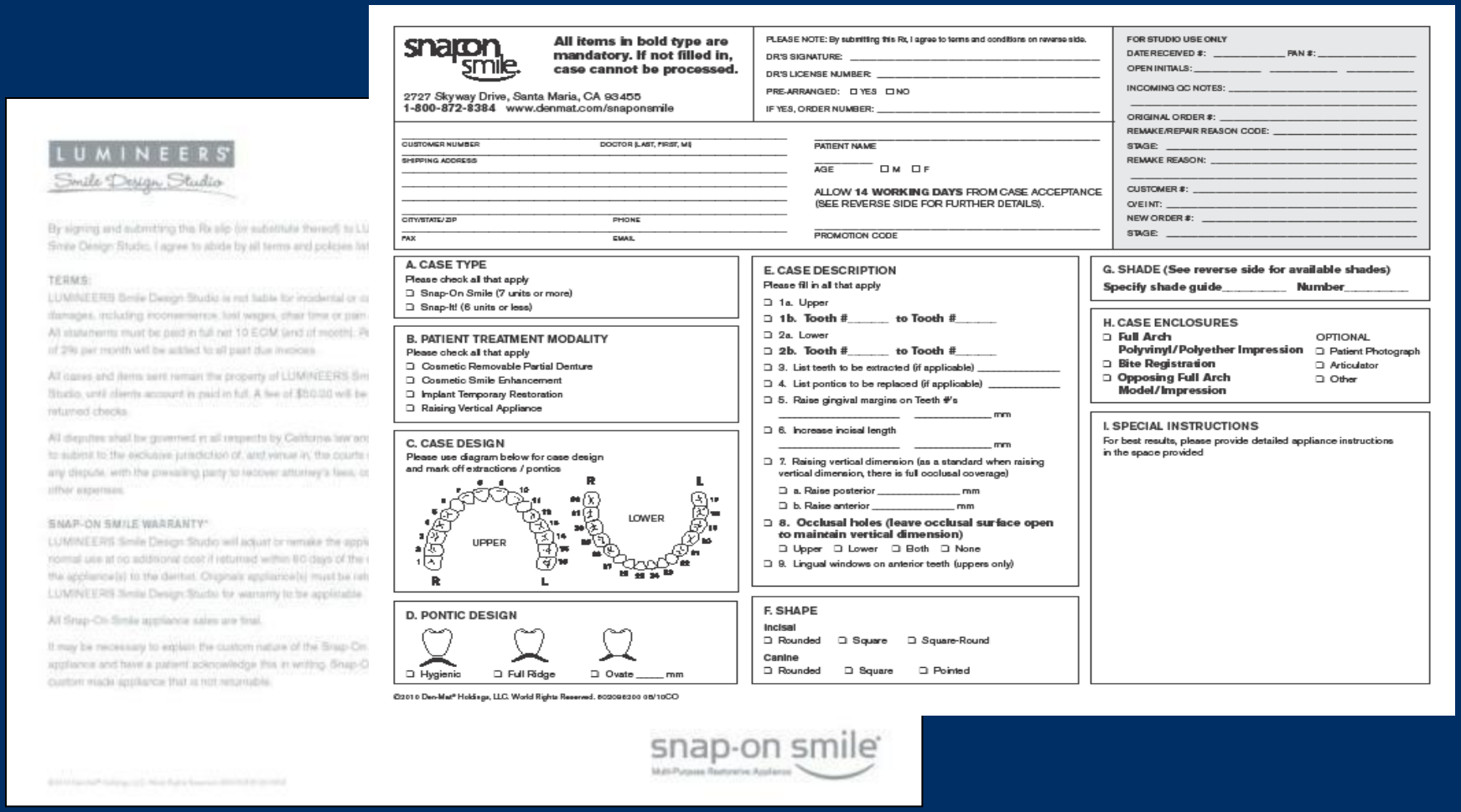


- A good impression shows accurate margins and heights of contour of the existing teeth

Select Shade and Shape



Rx Form



snapon smile

All items in bold type are mandatory. If not filled in, case cannot be processed.

2727 Skyway Drive, Santa Maria, CA 93455
1-800-872-8384 www.denmat.com/snaponsmile

PLEASE NOTE: By submitting this Rx, I agree to terms and conditions on reverse side.
DR'S SIGNATURE:
DR'S LICENSE NUMBER:
PRE-ARRANGED: ☐ YES ☐ NO
IF YES, ORDER NUMBER:

FOR STUDIO USE ONLY
DATE RECEIVED #: FAN #:
OPEN INITIALS:
INCOMING QC NOTES:
ORIGINAL ORDER #:
REMAKE/REPAIR REASON CODE:
STAGE:
REMAKE REASON:
CUSTOMER #:
OVEINT:
NEW ORDER #:
STAGE:

CUSTOMER NUMBER
DOCTOR (LAST, FIRST, MI)
SHIPPING ADDRESS
CITY/STATE/ZIP
PHONE
FAX
EMAIL

PATIENT NAME
AGE ☐ M ☐ F

ALLOW **14 WORKING DAYS** FROM CASE ACCEPTANCE (SEE REVERSE SIDE FOR FURTHER DETAILS).

PROMOTION CODE

A. CASE TYPE
Please check all that apply
☐ Snap-On Smile (7 units or more)
☐ Snap-It! (6 units or less)

B. PATIENT TREATMENT MODALITY
Please check all that apply
☐ Cosmetic Removable Partial Denture
☐ Cosmetic Smile Enhancement
☐ Implant Temporary Restoration
☐ Raising Vertical Appliance

C. CASE DESIGN
Please use diagram below for case design and mark off extractions / pontics

D. PONTIC DESIGN

☐ Hygienic ☐ Full Ridge ☐ Ovate _____ mm

E. CASE DESCRIPTION
Please fill in all that apply
☐ 1a. Upper
☐ **1b. Tooth #_____ to Tooth #_____**
☐ 2a. Lower
☐ **2b. Tooth #_____ to Tooth #_____**
☐ 3. List teeth to be extracted (if applicable) _____
☐ 4. List pontics to be replaced (if applicable) _____
☐ 5. Raise gingival margins on Teeth #'s _____ _____ mm
☐ 6. Increase incisal length _____ _____ mm
☐ 7. Raising vertical dimension (as a standard when raising vertical dimension, there is full occlusal coverage)
☐ a. Raise posterior _____ mm
☐ b. Raise anterior _____ mm
☐ **8. Occlusal holes (leave occlusal surface open to maintain vertical dimension)**
☐ Upper ☐ Lower ☐ Both ☐ None
☐ 9. Lingual windows on anterior teeth (uppers only)

F. SHAPE
Incisal
☐ Rounded ☐ Square ☐ Square-Round
Canine
☐ Rounded ☐ Square ☐ Pointed

G. SHADE (See reverse side for available shades)
Specify shade guide_____ Number_____

H. CASE ENCLOSURES
☐ **Full Arch Polyvinyl/Polyether Impression**
☐ **Bite Registration**
☐ **Opposing Full Arch Model/Impression**
OPTIONAL
☐ Patient Photograph
☐ Articulator
☐ Other

I. SPECIAL INSTRUCTIONS
For best results, please provide detailed appliance instructions in the space provided

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LUMINEERS
Smile Design Studio

By signing and submitting this Rx slip (or substitute thereof) to LU
Smile Design Studio, I agree to abide by all terms and policies list

TERMS:
LUMINEERS Smile Design Studio is not liable for incidental or co
damages, including inconvenience, lost wages, other time or pain
All statements must be paid in full net 10 EOM (end of month). Pl
of 2% per month will be added to all past due invoices.

All cases and items sent remain the property of LUMINEERS Sm
Studio, until clients account is paid in full. A fee of $50.00 will be
returned checks.

All disputes shall be governed in all respects by California law and
to submit to the exclusive jurisdiction of, and venue in, the courts
any dispute, with the prevailing party to recover attorney's fees, co
other expenses.

SNAP-ON SMILE WARRANTY*
LUMINEERS Smile Design Studio will adjust or remake the appli
normal use at no additional cost if returned within 60 days of the
the appliance(s) to the dentist. Original appliance(s) must be ret
LUMINEERS Smile Design Studio for warranty to be applicable.

All Snap-On Smile appliance sales are final.

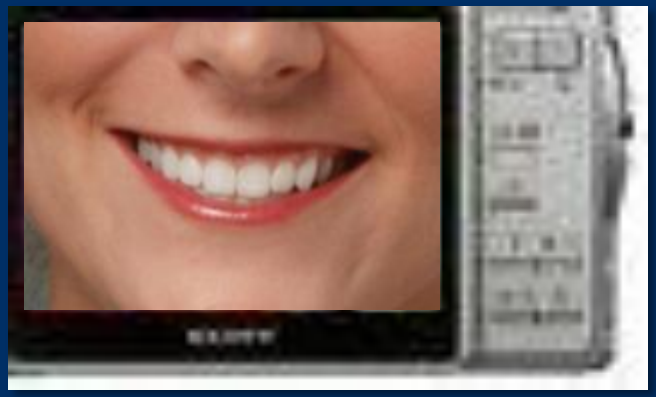
It may be necessary to explain the custom nature of the Snap-On
appliance and have a patient acknowledge this in writing. Snap-O
custom made appliance that is not returnable.

snap-on smile
Multi-Purpose Restorative Appliance

Fill out Snap-On Smile® Rx Form and send all materials to - The Lab Co

Photograph Your Patient





To fabricate your appliance we need:

- Accurate arch impression in polyether or PVS and an opposing model





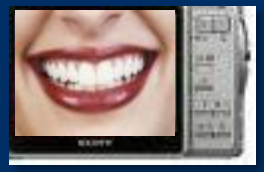
- Proper bite registration



- Completed Rx form, including shade selection



- Photographs of your patient



- Articulated Cases are welcomed



Receiving Your Case



Instructions

snap-on smile®
Multi-Purpose Restorative Appliance

Snap-On Smile®
Appliance Handling Instructions

Proper care of a Snap-On Smile is required just like any other dental appliance. The resin makes it long lasting and strong, ***but the appliance can break if mishandled***.

Insertion: When inserting the appliance, establish the correct path of insertion; always **use both hands** starting at the posteriors, applying pressure until seated completely.

Removal: Starting at the posteriors always **use both hands**, teasing the appliance from side to side when removing.

Once the appliance is removed, **do not** twist, flex, or torque the appliance.

Any questions? Call 1-877-7-SNAPON
or visit www.snaponsmile.com

Patient Acceptance

- When inserting the appliance, establish the correct path of insertion
- Always use both hands starting at the posteriors, applying pressure until seated completely
- After few minutes of acclimating to the appliance, adjustment may be necessary
- We recommend a series of phonetic exercises.
  - “Mississippi”
  - “Sunset Strip”
  - “Seventy Seven”



Patient Acceptance

Allow Resin to Settle



Polish and Adjust

Snap-On Smile polishes easily and beautifully









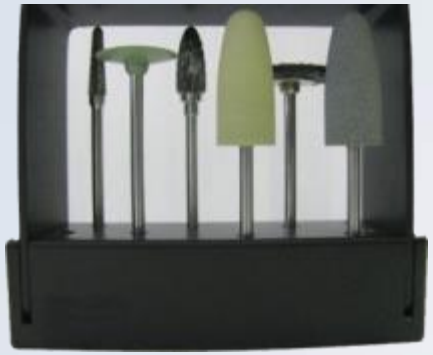


Polish and Adjust

Snap-On Smile Bur Kit

- As with any other dental appliance, after the adjustments we need to polish the appliance
- Snap-On Smile® burs adjust occlusion and internal aspects to relieve pressure





Bur Kit

Gross Reduction Carbide Bur (#251E-060)	Carbide Taper Bur (#079E-040)	Medium Acrylic Polisher (#PAC-M)	Fine Acrylic Polisher (#PAC-F)	Embrasure Polishing Disc (#PD-1)	Round brush instrument (#RB-11)
Thin out the lingual aspect	Relieve pressure points in between teeth or at the gingival margin	Burnish resin to the tooth	Smooth grooves on lingual aspect Complete all occlusal adjustments	Deepen anterior or posterior embrasures	Can Polish using diamond polishing paste
					

Adjusting and Polishing





Gross Reduction Carbide Bur

- Occlusal adjustments
- Adjust lingual surface

Adjusting and Polishing





Carbide Taper Bur

- Relieve internal spines
- Relieve margins
- Open occlusal holes

Adjusting and Polishing





Medium Acrylic Polisher

- Smoothes Resin
- Use after every adjustment

Adjusting and Polishing





Fine Acrylic Polisher

- Smoothes resin
- Use after any adjustment

Adjusting and Polishing





Embrasure Polishing Disc

- Deepen embrasures
- Adjust incisal edges
- Add line angles

Adjusting and Polishing





Round brush instrument

- Final Polish
- Use with or without diamond polishing paste

Patient Care Instructions

- Patients should insert and remove the appliance with <u>two hands</u>
- Appliance should be cleaned daily with Snap-On Smile cleaning solution



Whose life will you change?

Testimonial



This a woman who had not seen a dentist in over twenty years. We extracted two teeth and made a Snap-On Smile. She has a limited budget and found me since I do Snap-On Smiles. She is now scheduled to gradually restore her perio and restorative needs.

Stanley M. Levenson, DMD
Worcester, MA

After











Testimonials

The pictures are the proof. Thank you.

Elliot Rogoff DDS
Millburn N.J





Testimonials



Before



After

Testimonials

Subject: Believe I

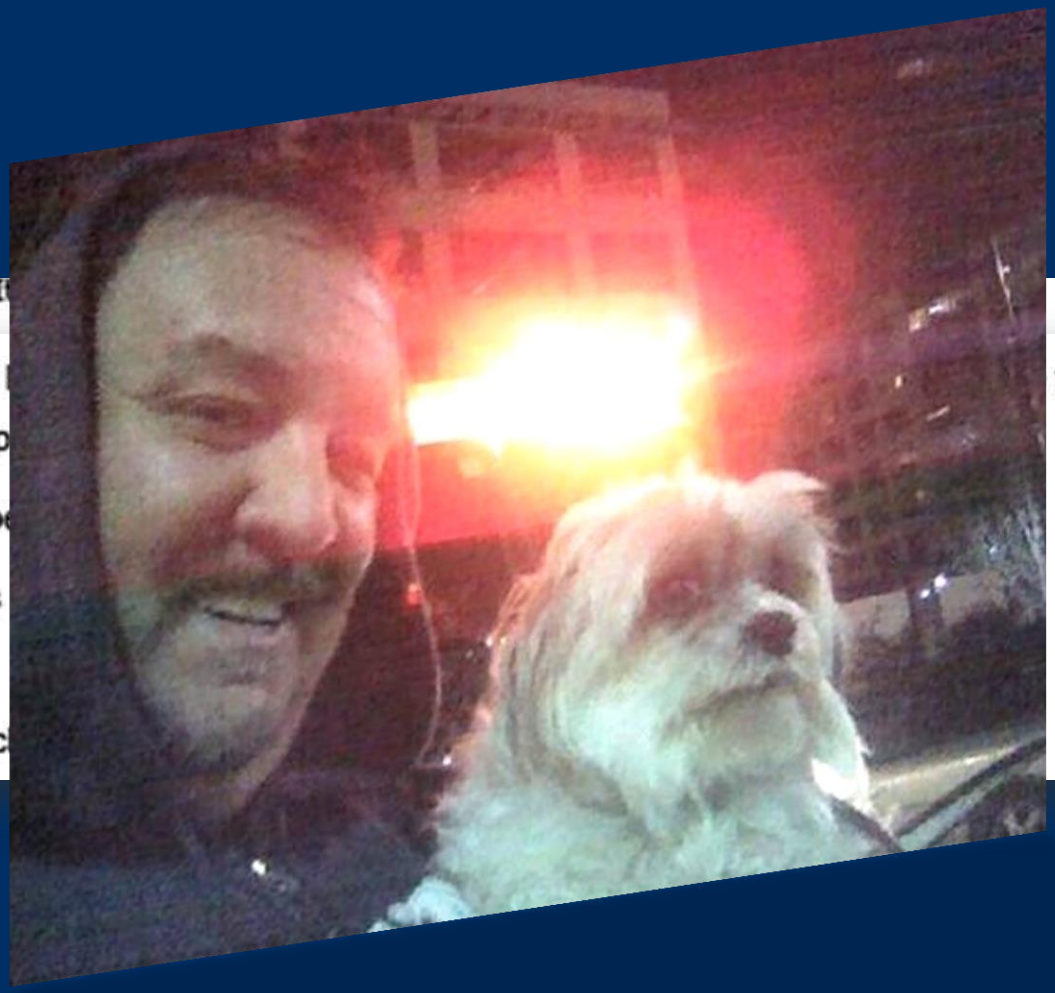
Around midnight

dog and the snap

Can't think of a b

For real, Charles

P.S. picture attac



way out were my

Next Step?

Get started today

Do your first case!



- rbrenneise@denmat.com
- (C) 805-878-1614
- (O) 800-433-6623 x6251
- (H) 661-360-9996
- rbrenneise@denmat.com